

## Making a Difference in the Community

Involvement in our communities helps define Iroquois' corporate culture and its ongoing commitment to being a good neighbor. Whether that involvement is demonstrated by Iroquois' financial support via its grant programs and sponsorships, or by the support of its employees donating their time and talents, being a good corporate citizen is one of Iroquois' fundamental company values -- one that our employees take to heart.

The company's annual United Way campaign is just one example of their ongoing community spirit. Every year, with full support from the Executive team, the Campaign Committee puts on one of the areas most successful and creative campaigns to raise funds. In fact, they are often heard planning the following year's events before the current campaign has finished. As a result of their dedication to this cause, Iroquois has received many awards in recognition of its employee's creativity and generosity. This year, Iroquois' President Jay Holm was presented with the United Way's CEO Campaign Leadership Award in recognition of his support.

Iroquois employees also embrace many volunteer opportunities where they can share their time and knowledge such as teaching others about soil composition at the Town of Newtown's Earth Day Celebration, or lacing up their sneakers for a Walk-a-thon to benefit the Lower Naugatuck Valley Boys and Girls Club.

In union with employee involvement, Iroquois established a funding program to assist local charitable and non-profit 501(c)3 organizations that service the communities in which our pipeline resides. Iroquois believes that these agencies provide the backbone support of any community and entrusts its employee Community Outreach Committee, which meets monthly, to review and make funding decisions on requests received from these non-profit organizations.

COC funding decisions center on three basic categories:

- Education (for organizations and programs that provide educational opportunities to youth);
- Culture and the Arts (for organizations and programs that enhance the quality of the arts in the community);
- Civic and Community (for organizations and programs involved in the welfare, economic and social development of local communities).

Iroquois encourages non-profit organizations that meet the criteria to apply for funding through this program. Please visit our website [www.iroquois.com](http://www.iroquois.com) for additional information.

In addition, Iroquois has offered environmental grant programs for the benefit of our local pipeline communities since 1991. The Land Preservation and Enhancement Program (LPEP) and the Land Enhancement and Acquisition Fund (LEAF) were two such pro-

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**Photos from top to bottom:**

*Iroquois President Jay Holm (r) receives the Valley United Way's CEO Leadership Award.*

*Iroquois' environmental team members at the Newtown Earth Day event.*

*Iroquois employees and their families participate in a walk-a-thon to benefit the Boys & Girls Club in Shelton, CT.*

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grams that encouraged environmental enrichment, acquisition of open space and enhancement of passive recreation.

Our current Community Grant Program was introduced in 2006 and while this program retains a major focus on environmental initiatives, it was expanded to include historic preservation and targeted arts & culture as a

secondary focus (see below for more on the Community Grant Program).

At Iroquois, the value of community reaches through the entire organization. All of the programs and projects in which Iroquois participates allow both the company and its employees to make a difference in the communities where we live and work.

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## Iroquois' Community Grant Program Announces Award Recipients

Preservation and enhancement of open space helps to ensure future generations will be able to experience the simple pleasures of the great outdoors. The Community Grant Program is an example of Iroquois' continuing commitment to provide a lasting benefit to our pipeline communities.

Through the Community Grant Program, Iroquois offers funding opportunities for non-profit organizations who develop initiatives designed to provide

long-term community benefits. This competitive based program, with grants ranging from \$2,500 to \$15,000, is reserved exclusively for communities where Iroquois facilities are located. Priority is given to those proposals that meet established criteria and rank high with the program's intent.

To view the guidelines, or determine eligibility for this grant program, please visit our website [www.iroquois.com/iroquois-grants.asp](http://www.iroquois.com/iroquois-grants.asp)

### 2010 Grant Recipients

On June 30th, Iroquois awarded grants to the following:

- **Bodie's Place, Inc. (Milford, CT)** Passive Recreation - Installation of a universally accessible outdoor play environment at the City's Eisenhower Park
- **The Van Alstyne Homestead Society (Canajoharie, NY)** Historic Preservation - Restoration and repairs to the Van Alstyne home, a nationally registered historic building
- **Village of Lyons Falls, NY** Passive Recreation – Installation of a cement floor at the Riverside Park Pavillion
- **Town of Livingston, NY** Passive Recreation & Historic Preservation - Purchase of new benches for the Livingston Recreation Park and archival material and display containers for the History Barn
- **The Point Community Development Corporation (Hunts Point, NY)** Environmental Education - Support for the 2010/11 Environmental Justice Project's youth led Urban Agriculture and Stormwater Management programs

## Iroquois' First Community Garden

In 2008, Iroquois established its *Living Well, Working Well* philosophy for all employees. Healthy living and wellness has become a focus for everyone and through this program Iroquois is helping its employees stay healthy at work and at home.

In May, the Wellness Team, comprised of health-conscious employees, announced the planting of the first Employee Community Garden.

A variety of vegetables and herbs were planted and once harvested they will be shared with employees in the Shelton office. Our field employees in Athens, NY, have planted their own Community Garden as well.

This year's harvest includes tomatoes, cucumbers, peppers, eggplant, squash, parsley, mint, chives, basil and rosemary. "This is a great way to encourage employees to eat home-grown vegetables and accentuate their meals with fresh herbs," said Lisa Krohne, Manager, Transportation Services and a member of the garden subcommittee.

The Wellness Team also provides recipes and cooking tips, which helps employees produce wholesome meals using the harvested items.



*The start of Iroquois' first Community Garden as part of its health and wellness initiative for employees.*